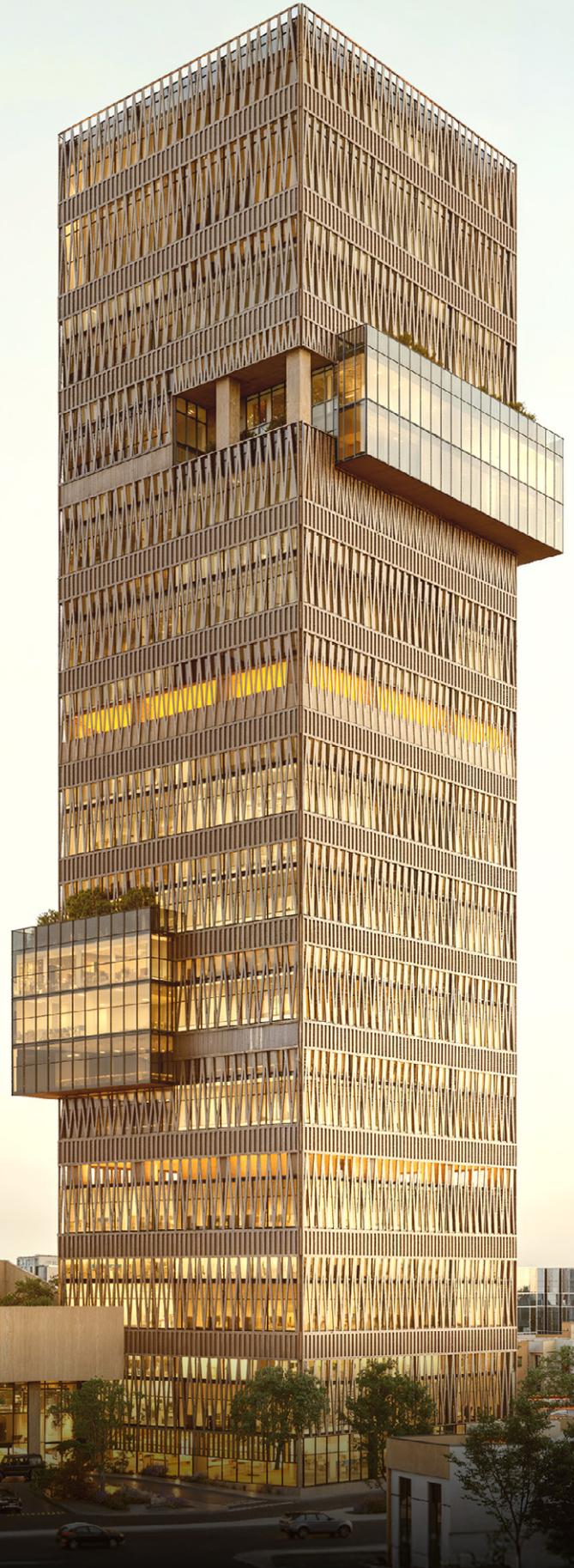




الرمز
Alramz

Fact Sheet





Vibrant Societies

Al Ramz Real Estate Company began its operations in Riyadh in 2016, founded by shareholders with over fifty years of experience in the real estate sector. With an expansion of its business, the Company grew gradually until it converted to a closed joint stock company in 2021, with a capital of SAR 300 million. AlRamz has established itself as a significant player, and an influential name in the Saudi real estate market.

The unwavering commitment to quality, innovation, and excellence in real estate development comprises the key features of Al Ramz, strengthening its leading position among real estate developers in the Kingdom. This has helped the Company gain a solid reputation by delivering high-quality residential and commercial projects that cater to the demands and aspirations of modern Saudi society. Additionally, the Company has a deep understanding of the real estate market drivers and the Kingdom's growing urban area.

With a keen understanding of Saudi Arabia's evolving urban landscape, the Company has leveraged its expertise, to have a real estate portfolio of more than 40 completed and ongoing projects, comprising over 8,000 units, with a focus on high-demand neighborhoods in Riyadh and Al-Khobar.

1

AlRamz is built on the concept of flexible comfort, which forms the foundation of its vision in every detail of its projects.

2

AlRamz is a modern real estate company, distinguished by offering multiple possibilities that align with the diverse demands of the Saudi real estate market.

3

AlRamz builds its vision into every detail of its projects, creating spaces where individuals can truly experience comfort.





Facts & Figures



+8,000

**Total Completed & Under
Development Units
from 2022 to 1H 2025**



+40

**Total Completed & Under
Development Projects
from 2022 to 1H 2025**



6 cities

**Geographical Presence
across the Kingdom**



410,655 m²

**Built up area developed
from 2022 to 2024**



+1,800 hours

**Dedicated to Training
on Security & safety
standards**



+180 employees

**Contributing to the
Company's Growth
as of 31 December 2024**



**952 ₪
million**

**Revenue as of 2024
an increase of**

78.9%

compared to 2023



**158 ₪
million**

**Net Profit as of 2024
an increase of**

25.1%

compared to 2023



**186 ₪
million**

**Operating Profit as of 2024
an increase of**

38.8%

compared to 2023



Our Journey

2016

Commenced operations in Riyadh, leasing 194 residential apartments in Riyadh.

2017

Commenced leasing and operation activities of 98 residential apartments in the Eastern Province.

2018

Acquired a 910 sqm land in Irqa District, Riyadh.

2019

Acquired four residential and commercial blocks with an area of more than 21,000 sqm.

2020

- Sold and delivered more than 148 residential units in Riyadh.
- Acquired residential lands of more than 36,000 sqm in Riyadh for development.

2021

- Acquired residential and commercial lands of more than 70,000 sqm in Riyadh and Al-Khobar for development purposes.
- Started the first mixed office and commercial projects, Faseelah Square.

2022

- Established a real estate investment fund affiliated with Riyadh Capital for the development of 393 residential units, with a value exceeding SAR 400 million.
- Established a real estate investment fund affiliated with BlomInvest for the development of 176 residential units, with a value exceeding SAR 270 million.
- Established ZAT Construction Company as a subsidiary engaging in constructions works and management thereof.

2023

- Acquired three lands in distinctive locations in Riyadh for the purpose of establishing mixed-use projects, with a total leasable area of 130,000 sqm.
- Earned the Great Place to Work certificate.
- Subsidiary ZAT Constructions won KSA Contracting Excellence Award by the Saudi Contractors Authority.
- Launched three real estate funds with a value exceeding SAR 1.8 billion for the development of mixed-use projects in Riyadh and Al-Khobar.

2024

- Established a real estate fund affiliated with SNB Capital with a value of more than SAR 650 million for the development of more than 780 residential units in Riyadh downtown
- Launched a mobile application to serve its customers and optimize their experience.
- Acquired residential lands of more than 90,000 sqm for the development of more than 900 residential units.
- Awarded 4 International Property Awards for its Ramz Al-Nakheel Project.



Investment Highlights

- 1 Agile Project Execution Methodology**
- 2 Well Established Brand and Track Record**
- 3 The Company's Development Expertise and the Utilization of Its Fully- Owned Subsidiary Responsible for Construction Management**
- 4 Deep Expertise in Developing Diverse Residential and Commercial Real Estate Products across Multiple Cities**
- 5 Focus on Research and Market Analysis**
- 6 Technology-Driven Efficiency and Customer Engagement**
- 7 Large Secured Project Pipeline**



Offering
12,857,143
new shares

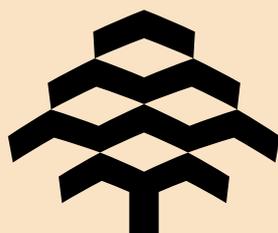


Representing
43%
of the capital
before increase



Representing
30%
of the capital
after increase





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